



## Population Health

# Drive Better Health and Quality Outcomes, and Lower Costs

Mastering population health management is no small feat. Payers and providers accustomed to the decades-old model of individual care encounters based on need now share responsibility for the health of millions of people. This concept has numerous challenges, from obtaining actionable data to securing the cooperation of providers and members.

Fortunately, Change Healthcare consultants are prepared to help payers and providers achieve success in all areas of population health management, including data analytics, engagement, risk reduction, outcomes, cost, and member satisfaction.

Our services include:

- Program and population health assessment
- Clinical operations business design/optimization
- PHM, UM, CM system assessment, procurement and implementation
- Quality management/quality improvement
- NCQA, URAC accreditation preparation and readiness reviews
- HEDIS preparation and support
- Clinical integration of physical and behavioral healthcare
- Interoperability

# Successful Population Health and Quality Strategies Begin and End with Data

Use data to design, implement, and track interventions to address the acuity and risk-level of your unique member population.

## Data Analytics and Engagement

Change Healthcare consultants are subject matter experts in aligning technologies to support population health strategies. We work with you and your technology vendors to help you become agile in data aggregation and analytics so you can stratify your unique member population by risk and acuity.

We then help you glean actionable insights to develop an effective strategy for engaging both customers and their providers. By customizing interventions, you can facilitate preventative-care behaviors, chronic-disease management, and care compliance, which can lead to improved HEDIS, 5-Star and Press Ganey ratings.

## Risk Reduction and Improved Outcomes

Successful population health management focuses on all members/consumers — not just those with age-related risk, chronic conditions, or those consumers with high readmission rates. We help you develop wellness and care management programs that complement one another while meeting complex regulatory and reporting requirements. Through alignment of products and services, you can participate in multiple initiatives to leverage your reach and effectiveness, with the end goals of coordinating and expediting care and eliminating gaps in care. Data analytics measure the effectiveness of your care management programs and provide outcomes data that's actionable.

## Cost and Member Satisfaction

Collaborative care and value-based care models are transforming healthcare. We collaborate with Health Plans, Providers, and ACO's servicing members/patients in PCMHs and FQHCs to help navigate the path to improved outcomes, lower costs, and higher member satisfaction.

Our clinical quality interventions and support of data analytics enable you to achieve successful accreditation and regulatory outcomes while determining the impact of your population health strategies and quality measures to improve member satisfaction, clinical outcomes, improved efficiencies, and overall program costs.



Insight. Innovation. Transformation.

## About Change Healthcare

Change Healthcare (Nasdaq: CHNG) is a leading independent healthcare technology company, focused on insights, innovation and accelerating the transformation of the U.S. healthcare system through the power of the Change Healthcare Platform. We provide data and analytics-driven solutions to improve clinical, financial, administrative, and patient engagement outcomes in the U.S. healthcare system.

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